17. Mission and Vision Statements

17.1 Mission

To be the catalyst and central hub for the global professional speaking industry. The core purpose is to elevate, empower, and transform the profession, leading to lasting global impact.

17.2 Vision

GSF is envisioned as the driving force for connection, innovation, and positive change within the speaking profession. Its mission should be “transformative, purpose-driven,” with a global impact that goes beyond mere financial success.

17.3 Directional Statement

The Global Speakers Federation (GSF) is dedicated to empowering professional speaker associations and their members worldwide by serving as a dynamic hub for collaboration, resources, and best practices, while boldly defining and upholding rigorous professional standards to elevate voices, foster sustainable growth, and drive transformative impact on global audiences.

17.4 Strategic Pillars

17.4.1 Governance

This section focuses on strengthening the internal structures, policies, and leadership of the GSF to ensure effective decision-making, transparency, and sustainability, including positioning GSF as the standards and potential (to be discussed further) certification body for the global speaking industry, with enhanced board structure, engagement, and succession practices to drive accountability and long-term health, incorporating a reimagined board for agility, policy reviews using AI, unified board requirements, easier sharing mechanisms, peer-to peer reviews, and support for member associations' policies.

17.4.2 Partnerships

This section outlines strategies to build and maintain strategic alliances that expand GSF's reach, resources, and impact in the speaking industry, including support for certification frameworks, collaborative professional development, improved communication, and branding efforts to enhance visibility, credibility, and engagement, focusing on internal and external global partners, KPIs for success measurement, and targeted organizations like IMEX, LinkedIn, platform providers, and TEDx.

17.4.3 Advancement

This section addresses efforts to grow resources, membership, and visibility to support GSF's long-term goals and financial health, emphasizing global recognition, advocacy, and positioning GSF as an enabler of excellence in the speaking profession, with a focus on thought leadership and organizational culture to drive standards, professionalism, and engagement, including brand story development, learning libraries, knowledge sharing, AI utilization, aspirational offers, and fiscal soundness.

Home | Prev: Board of Directors - Code of Conduct and Core Values | Next: Addendum A.1 – Global Speakers Summit Business Model

From:
https://wiki.globalspeakersfederation.net/ - **GSF Policies and Procedures**

Permanent link:
https://wiki.globalspeakersfederation.net/doku.php?id=mission_and_vision

Last update: **2025/10/13 18:06**