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## 15. Benefits and Services

## 15.1 Benefits of Membership for GSF Member Associations

- 1. Raise your association's profile by being part of an expanding global community of member associations.
- 2. Help to enhance the worldwide recognition of the professional speaking industry.
- 3. Learn and gain support from other member associations.
- 4. Provide international leadership development for association leaders.
- 5. Gain access to a global library of valuable resources, templates and guidelines from member associations worldwide.
- 6. Share best practices, procedures, information and resources between associations.
- 7. Collaborate with other associations or chapters to gain support and exchange ideas.
- 8. Develop opportunities with external organizations within the meetings industry and speakers bureaus.

## 15.2 Benefits for Individual Members of GSF Associations

- 1. Enhance your credibility by membership of a recognized association that is part of a respected global community.
- 2. Attend member associations' regular meetings and annual conventions at special members' rates.
- 3. Learn from some of the best speakers in the world.
- 4. Keep up-to-date about the latest technology and tools in our industry.
- 5. Access educational opportunities to improve and advance your speaking career.
- 6. Establish a network of international friends and connections with like-minded professionals.
- 7. Earn a globally-recognized designation.
- 8. Access valuable support and advice from the international community via social media.
- 9. Learn about the variances in speaking in different global markets as well as travel and cultural specifics.
- 10. Expand your speaking career globally.
- 11. Create global business alliances and partnerships.
- 12. Develop your leadership skills by getting involved in association or Federation leadership.

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Last update: **2025/01/23 15:57** 

